"White

The Namm Store

Heartily Subscribes

to the Standards of Prac-

tice promulgated by the National Retail Dry

Goods Association. They

are, in part, as follows:

ilege of profit.

1. The Duty to Serve goes hand in hand with the pric-

11. Efficient Service requires the substitution of modern methods of management for traditional "hit or miss"

III. Organized Service involves

the selection, training, man-agement and compensation of employees in the spirit of co-operative leadership.

Economical Service necessilates economy in expense and apeed in turnover.

V. Honest Service puts quality.

VI. Continued Service—can only be had with due and proper

\$1.89 Silk Net

Flouncing and

Radium Laces

\$1.19

This embroidered net is effective

for party frocks. In wanted shades and black; 36 in. wide. Radium Allover Laces in black only; 36 in. wide.

48c Camisole Embroidery

29c

Wide selection of attractive

39c Venise Lace

Collars, 15c

In cream only, but there are many of the smartest ones to select from.

\$4 to \$5 Curtains

and Bed Sets

\$2.66

Marquisette or voile Dutch curtains. Marquisette or voile panels. Nottingham lace curtains. Lacet Arabian panels with large madallion motifs.

NOTTINGHAM LACE BED SETS include spread and a po-of shams, in Mexican draws

Numm's-Third Floor

\$1.69 "Cookrite"

Aluminum Per-

colators, \$1.25

Welded spout, black ebonized

wood handles, glass top: 8-cup

\$2.49 Combination Cooker

4-Piece, \$1.89

"Cookrite" 16-gauge rounds tion cooker, & quart capacit

Jan. 5, 1922.

style, value and satisfaction in goods before price.

consideration for the interests

B. H. N.

of all, owner employee

Meet Your Friends in the Namm Restaurant High Quality Food Daintily Served At Low Prices

Children's \$1 to \$2

Garments, 74c

A sample lot amazingly

underpriced. Gingham

and chambray rompers and

creepers. Pajamas and night drawers of flannel-

ette. Windsor crepe and

Namm's-Second Floor

\$1.49 Wash Suits

FridayValues-Boys' Week

Middy and Oliver Twist

models of Peggy cloth

linene and chambray. Pret-

tily trimmed. Sizes 5 to 8.

Women's \$1.25 f.o

\$1.39 Wool Hose

79e

Slight "seconds" of these

smart looking, warm stock-ings in heather mixtures.

Boys' 44c & 59c Cotton Hose, 35c

Names's Main Floor

cross-bar muslin.

## New Yorkers For A Day

apan Has a Commercial Museum to Foster Trade by Imparting a General Idea of Commerce and Industry.

### By Roger Batchelder.

There are constant complaints that ie United States is neglecting its export trade, and in this connection mes information that Canada, Gerfinany, Great Britain, &c., are doing Ithis and that to stimulate foreign pusiness. And now we have a readhead, who is at the Belmont, "Japan has established a great nmercial museum at Osaka," hid to-day. "Its object is to devilop and give impetus to Japan's mmeree and industry and its activities are devoted to the development of foreign trade, the improvement of the industrial arts, the usstance and encouragement of instors and designers, the study of dvertising, and the imparting of a

meral idea of commerce and industry to the public at large.

"Six bureaus, each with a different metion, direct this work. They obling goods from other countries for imparison and reference, as well as swiy invented articles and Japanese and property and the managements of the Northwest feel that we have pussed the business crisis and are on the way to prosperity again. In a way, we were prepared for the depression. The lumber industries, which have been closed down for a year, are now starting up, and other Six bureaus, each with a different alp goods from other countries for powly invented articles and Japanese anducts.

The museum gives disinterested and reliable information and assistance in nearly every phase of foreign liade, from the investigation of certain commodities to translating and letter writting. Reports ou. seeign and domestic market conditions are distributed without charge. end an elaborate library contains

atter.
"'Not so,' said the tempest-tried

sally, politically, commercially and that premise, military schools are an industrially, we are improving. As that premise, military schools are an excellent suxiliary for fostering peace."

The "New Yorker for a Day or Two" to be played, everywhere, receives his share of the country's success. It is that the proving the peace of the country's success. It is ary belief that our depression has been due to a mental more than a paterial situation—that when we think up, talk up and buck up, and but the above up, and business will pick up."

### "AS OTHERS SEE US."

"New York has the reputation of being second only to the jungle in wildness," remarked J. H. chason of Alberta, Canada, at

Clinatown and the Bowery have signified stolld, desperate Chinamen and lurking people of the 'underworld' who are ready to kill

'underworld' who are ready to kill you for a quarter.

"I started out for myself to look over these historic sections, and while I found them interesting, I didn't get a single thrill. A taxi took me to the Bowery, and I walked down to the Chinese quarter. The only incidents took place where a second-hand clothing man tried to pull me into his store, when a man asked me for a dime, and when another wanted to set as guide in Chinatown. Personally I prefer Broadway at night and downtown New York at noon as novelties." as novelties."

OREGON ELATED AT PROS-PERITY.

"We have just begun to realize one of our dreams of many years-to have an export business," said Thomas P. Blair of Portland, Ore., at the Aston "We have made rapid strides during the past year by widening and deepening the Columbia River to Astoria-a distance of more than 100 miles-and now ocean

year, are now starting up, and other kinds of business likewise reflect bet-

HE LIKES OUR SCHOOLS.

"I am much interested in your fine marked H. C. Griffith, Headmaster

"As far as he likes," replied the where," he went on, when asked his Rapids.

ter. "I can-More, 'for when the dog gets half way in the woods, he is running out of the woods.'

"American business," Mr. Van American business," Mr. Van American business, is in the position to have policemen on the street. I believe that the boy or man who knows all allows are its constitution. not say that I have found those who the dog. It is on the last lap of who knows all about war is the one clong trail of prosperity. Finan-who wishes to keep away from it. On

> Inoh Yagamata, who is at the Pennsylvania. His home town, Tokto, is

about 7,500 miles from Broadscay. DIES, VICTIM OF HIS HEROISM. Charles J. Raymond, seventy, of No. Dec. If at Southern Boulevard and 134th Street, saved his infant grandson from being run down by a motor truck and was himself injured, died yesterday at Lincoln Hospital.

MRS. BETTY R. TABER WEDS GRAND RAPIDS **FURNITURE MAN** 



Well Known Society Woman To-Day Becomes Mrs. Alexander Hompe.

The marriage of Mrs. Betty R. Taber. well known socially in New York and Long Island, to Mr. Alexander Hompe, President of the Grand Rapids Furniture Company and prominent Michigan finarcier, will be selemnized to-day in the rectory of the Church of the Blessed Sacrament in West 71st Street, the Rev. Lee Ryan officiating.

Mrs. Taber will be given away by her schools in the United States," re- brother-in-law, Mr. John Campbell of marked H. C. Griffith, Headmaster Bellrose, L. 1. Her bridesmald will be marked H. C. Griffith, Headmaster of Ridley College, St. Catherines, Ont. "The system of boys" private send a dog run into the boods? asked the old, experienced discort of a younger member of the board," relates F. D. Van Amburgh of Binghamton, who is at the Mc-Wighn.

"As far as he likes," replied the system of boys, and young bushes the system of boys, and young bushes the system of boys, and young bushes the whole will be boys, and young bushes they will sail for Europe. After a few weeks stay in London and Palis they will so to the likivera, where they will go to the likivera, where they will remain until May. Upon their return they will rake their home in Grand where," he went on, when asked hts.



BROS



SEASONABLE HATS FAR BELOW COST NEW HATS AT VERY LOW PRICES EARLY SHOWING OF HATS FOR THE SOUTH

Balch, Price & Co.

FULTON AND SMITH STREETS, BROOKLYN

For Economy's Sake-Pay Cash

# NAMM & SON

Eating there is just a matter of good taste.'

BROOKLYN, N. Y.- NEWS FOR FRIDAY, JAN. 6, 1922.

## FRIDAY BARGAIN SALES! Fine \$1 Undermuslins



Men's & Boys' \$2 Sweaters, \$1

Pull-over sleeveless style made of ALL WORSTED KHAKI. Fit close to the body—not bulky. Boys' Sets—pullover, sleeveless Sweaters, with Caps to match. Sizes 8 to 18— BARGAIN FRIDAY.

Men's \$1.50 to \$2 Madras Shirts, \$1

Woven madras shirts, crepe madras, high count percales, flat and raised cord madras. There is such a variety of colors and combinations that it is use-

less to describe them.

Namm's—Hain Floor

79c Eiderdown 25c

Bargain Friday On the Third Floor, Sees This Department Offering Amazing Values

Soft, woolly eiderdown, with a pebble or ripple face, as you know, ALWAYS sells for more. This is a special purchase to celebrate, and as such brings marvelous savings. In dark red, pink, dark grey, light grey, rose, lavender, Copenhagen blue. Every yard cut from the full piece.

121 e Toweling and 1212c Towels,

Kitchen or roller toweling with fast red forders; yd. 812c. Huck or Turkish towels. 81/2c at each Namm's-Third Floor

69c to 89c sq. yd.

\$1.25 Table Cloths. Of a good grade of mercerized damask. hemstitched, 54x56, scalleped; 58 79c

Gowns 74c Chemises
Bloomers 74c Petticoats Gowns

Every piece worth more. They are exceptionally dainty; the gowns of flesh or white, lace, satin and embroidery trimmed. You'll find the other pieces equally pretty, and it is to your advantage to buy a full season's supply.

\$1.69 Extra Size Undermuslins

Corset

Sateen

Using embroideries and laces in many ways, and showing how dainty larger-sized undermuslins can be. The materials are exceptionally good. Of course, the sateen bloomers are tailored. Namm's-Second Floor

### Half-Price Sale of **Wool Coating**

Another instance where the Namm idea makes possible a generous saving on good

Annual Black Silk Sale Features Another Friday Bargain pre-eminent! This messaline of fine lustrous quality. For dresses, blouses and slips.

59c Tussah Silks, 39c 36 inches wide, plain tussah, silks; heavy lustrous quality. Excellent colors. \$5 Plush Coating, \$2.48

Rich lustrous black, 52 inches wide. Ideal for coats, collars, cuff trimmings, etc. 39c Sateen Linings, Yard, 19c

Usually \$2 \$1 52 Inches

quality wool coatings, for Bargain Friday. Included are the ever popular tweeds, mixtures, silvertones, etc. At HALF-PRICE.

\$1.59 Black Satin Messaline inches wide

Namm's-Main Floor



29c Stamped

Pieces, 12½c Children's dresses of fine lawn, girls' sleeveless dresses, centerpieces, hats included. The quantity limited, the saving important enough to cause an early visit.

Namm's-Third Ploor



Men's \$1.89 Cotton Union Suits, \$1

A wonderful opportunity like this is a rarity that isn't likely to occur again for years. Derby ribbed, fleeced suits in ecru and gray. Sizes 34 to 46. "WHITE SALE" Friday

Yamu'm Main Ploor



\$10 Pure Cotton Mattresses, \$5.50

The mattresses are excellently made and covered with good grade ticking. all sizes. Buy NOW—

Name's-Fifth Floor

### Seconless, 9x12 ft., all wool woven rugs—Bargain Friday's wonderful offering in the Fourth Floor Introductory Rug Sale! Specially purchased and specially low priced! \$37 to \$40 Axminster \$21 Seamless 9x12 Ft. \$42.50 Seamless 9x12 Rugs, 9x12 Ft., \$27.77 Brussels Rugs, \$14.88 Axminster Rugs, \$32.88

Add Impetus to the Great Opening Sale, Friday

\$28.50 Wool Velvet Rugs, \$19.95

Floor Covering NEPONSET Regularly Sells for

55c sq. yd.

Two Carloads in the Sale NEPONSET is waterproof, sanitary and wonderfully durable; in splendid patterns for

every room in the home

# 10c to 39c Pearl Buttons, 5c

\$75 Pony Fur Coats, \$50 Just 25 for Friday at this big saving. Coats of beautifully moired skins, three-quarter

\$6.50 to \$9.50 Muffs, \$3.95 Of French Coney and Manchurian Wolf in black, brown and taupe.

\$15 Fox Scarfs, \$7.95 thoker or open animal styles in taupe toncy. The kind you will wear spring and

\$1.50 Silver Bar Pins, 97c sterling silver pins set with brilliant rhine-

\$2 Plated Vanities, \$1.48

sdver-plated; inside compartment for pow-der, mirror and coins. With strap mesh

50c Steel Scissors, 25c

Well made of fine steel, 4 to 6 inch sizes. Just half price for Friday. Splendid seis-are that are very wise purchases.

A sample line of fine pearl buttons, shirt and trimming buttons, 2 and 4 hole or self shank. 12 on a card, 5c Friday. 49c to 55c Ribbons, 39c

Jacquard ribbons, 5-inch width in wide color variety. Moires, satins, and taffetas. Women's 19c Linen Hdkfs, 121/2c

Fine all linen handkerchiefs, daintily embroidered. Friday bargains much to the liking of particular women.

\$1.97 Umbrellas, \$1.69 Fine quality rainproof umbrellas with smart ring, cord loop or leather trimmed handles. Paragon frames. Silk cases.

75c to 98c Brassieres, 48c A very special purchase of brassieres and bandeaux, saving substantially on favorite styles and materials. Sizes 34 to 46.

\$1.25 Velvet Handbags, 79c The new balloon shape bags with metal tops and mirrors inside. In brown, black, taupe and navy. Most pleasing bargains.